

**POWER YOUR  
FUTURE,  
FREELY, WITH  
SOLAR ENERGY**

Egypt First building integrated PV system installation

Egypt Largest roof-top PV table installation

Longest system warranty with only Top ranked products

Installation and operation are audited with the first local audit system

“ **With a strong in-house engineering capability, regional scope and unmatched responsiveness. SOLAMISR designs and delivers high quality solar projects for clients all over region** ”

## ABOUT SOLAMISR

SOLAMISR is one of fast growing leading Renewable Energy companies in the region founded in 2015 as a Joint Stock Company with a capital funding of 12 million Egyptian pound with head office located in Cairo.

We offer our individual, commercial & industrial customers reliable solar solution, because of our vast solar experience as solar EPC contractor that has specialized in constructing high quality and long lasting solar assets that free your energy needs. The company is well positioned to meet challenges of the rapidly growing regional solar market.

We are leading solar installer with a mission committed to offer our customer's innovative, solid and reliable products and solution with the ultimate goal of providing complete customer service satisfaction.

# OUR VALUES

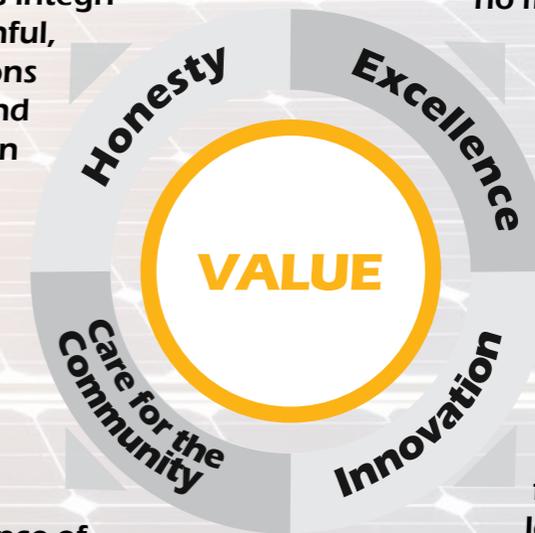
## VISION

Empowering future energy independently by solar energy

## MISSION

Offering our customers innovative, solid and reliable solution with the ultimate goal of providing complete customer service satisfaction and ultimate productivity.

Honesty means to us integrity, transparent, truthful, doing the right actions without tolerance and loyalty to our relation with our customers



The pursuit of excellence no matter the cost by following highest quality standards, cutting edge technology and highest solar production yield.

Increase the competence of engineers who want to shift to solar energy market by our training arm "IAREEE", as well raising the awareness of environmentally-friendly practices and procedures.

Encouraging ideas for improvement at all levels, always improving the experience and the value that meet and exceed the need of our clients with on-going development of unique insight into our systems, process, technology and standard of deliverable.

## Why SOLAR

“ I'd put my money on the sun and solar energy. What a source of power ! I hope we don't have to wait till oil and coal run out before we tackle that. ”

Thomas Edison

**We Make Switching to Solar an Easy Process:** After contract signing we begin your solar installation by handling all needed paperwork and permitting for you. We take care of building permits, utility interconnection, and registrations. From there our expert installers design, install, inspect and certify your solar system. Through Net Metering your solar system is turned on so that you can immediately begin saving on your monthly Electric Bill.

**Aesthetically Pleasing Designs:** At SOLAMISR, our goal on every installation is to add to a home's curb appeal, not to detract from it. Whether your solar panels are installed in the front of your home or in the back, we take every precaution to ensure that the design is aesthetically pleasing to the eye, as well as cost effective and structurally sound. At SOLAMISR, we don't just tell you the installation will look nice... We prove it.

**Premium Support included with each installation:** At SOLAMISR, Customer Service is where we hang our hat. It is the Cornerstone that our business is built upon. It is the founding principle that drives behind everything that we do. Premium maintenance support starts as soon as installation of your solar system begins. You are assigned a SOLAMISR Premium Support Representative and given a direct contact number for that individual. No more being passed from department to department while having to give the same information over and over to each person that you speak to. All of our Premium Support Reps are local and State-side, and they have but one purpose and that is to ensure that you have the smoothest, worry free and pleasant installation process possible.

**Have a choice. Refuse to be monopolized by the utility:** In Egypt a person's options for purchasing energy are none. There is only one electric Utility company and as a result of that lack of competition, the Utility company can charge you whatever they want for electricity and you are forced to pay it. They can continue to raise rates on your energy every year and you are forced to deal with it. At SOLAMISR, we give you the option to choose. We give you the option to refuse not to be monopolized. No longer are you dependant on a Utility company. You can now generate clean, environmentally safe, reduced cost energy for your home. And you can do so without being taken advantage by the utility company.



## OUR STRENGTHS

### **Solar BIPV Market leadership**

We have a first mover advantage from the construction of Egypt first private building integrated solar photovoltaic power plant in 2016 as well as the implementation of the first largest rooftop PV table of 12 PV panels row and 11 column in Egypt. Additionally, our strong track record in policy and project development of National Grid-tied scheme transition for small and medium scale rooftop projects which helped us gain a leading market share Egypt.

### **Superior technical and execution capabilities**

We have developed proprietary systems that significantly reduce the time it takes to design, finance, commission, operate and maintain projects. Our lean and efficient execution expertise facilitates completion of our plants ahead of contracted completion dates, enables us to easily scale our operations without significant increases to head count, and allows us to construct several projects in parallel without compromising on efficiency.

### **In-house EPC and O&M expertise enable cost efficiencies**

Our in-house EPC capabilities enhance our ability to be flexible with our choice of technology, which allows us to choose high quality equipment while optimizing the combination of total solar project cost and yield. We have demonstrated a significant decrease in total solar project cost since inception in part through continual innovation in our EPC and O&M capabilities.

### **Strong structure**

Our international certified engineers as well senior leadership team and board of directors that hold widely recognized academic professors in renewable field and experts in solar energy technicalities, energy finance and public policy, with track records of building successful businesses.

## OUR DELIVERABLE

### More durability and quality for Our photovoltaic systems

Photovoltaic plants systems are high-quality products with a long service life of over 25 years - if good components have been used, planning and proper installation have been carried out according to the rules of technology. Therefore, SOLAMISR follow international standards at all project phases from planning to operation with clear define of requirements for system documentation, commissioning tests and inspection to ensure the quality of the our installed plant photovoltaic system, furthermore, we issue PV hand-over auditing report PV-PASS that indicates which information and documents are available when a photovoltaic system is handed over, and which guidelines should be observed in the planning and installation of the system. It also contains a log of the acceptance measurement .

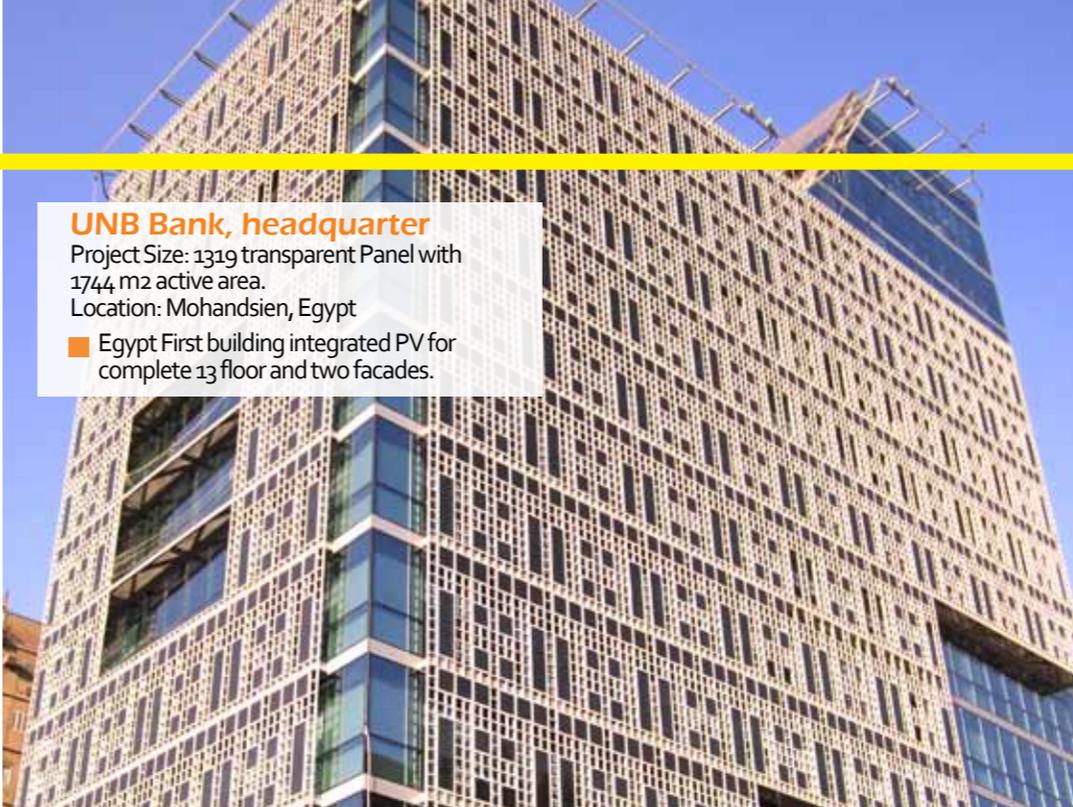


### Productivity what's really matter to us.

Our expert engineers design our stations taking into consideration all the real operational conditions with the help of the latest design techniques and simulation programs to predict the real productivity of the plant and to design real economic feasibility in turn. In design, we focus to achieve the highest productivity of the plant among the Egyptian market in particular and the regional in general by following the highest recommended specifications and using products with higher classification world wide. We do not install to our customers the highest components in the local and global market only, but we ensure the production as forecasted value contracted as a prerequisite for Handing-over.

### Protecting your assets.

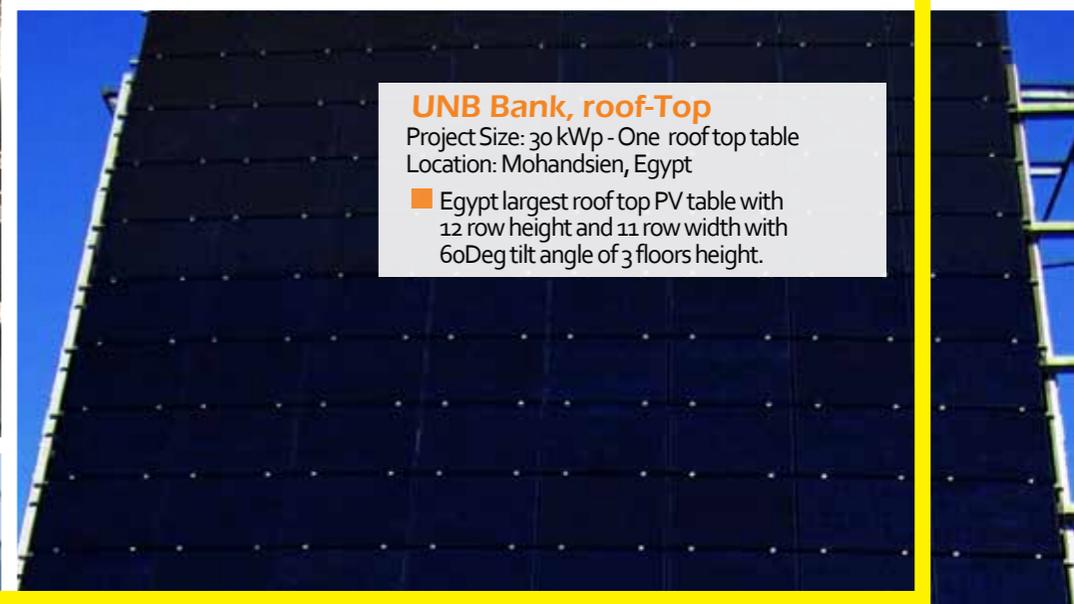
Achieving the highest level of performance and reliability from our customers solar asset by offering full service in the field of monitoring, reporting, preventive maintenance and inspections, corrective maintenance and optimization of your PV power plants. As an independent PV specialist, we act in the sole interest of the operator and investor. Our team of experts ensures the optimal operation of your PV asset on a daily basis. In emergency situations, we react immediately and organise a quick and efficient repair on site, always with an economical approach to the ideal solution.



**UNB Bank, headquarter**  
 Project Size: 1319 transparent Panel with 1744 m2 active area.  
 Location: Mohandsien, Egypt  
 ■ Egypt First building integrated PV for complete 13 floor and two facades.



**QNB Bank, 10th Of ramadan**  
 Project Size: 30  
 Location: 10th of Ramadan, Egypt  
 ■ Providing Energy to minimize the national Grid bell.



**UNB Bank, roof-Top**  
 Project Size: 30 kWp - One roof top table  
 Location: Mohandsien, Egypt  
 ■ Egypt largest roof top PV table with 12 row height and 11 row width with 60Deg tilt angle of 3 floors height.





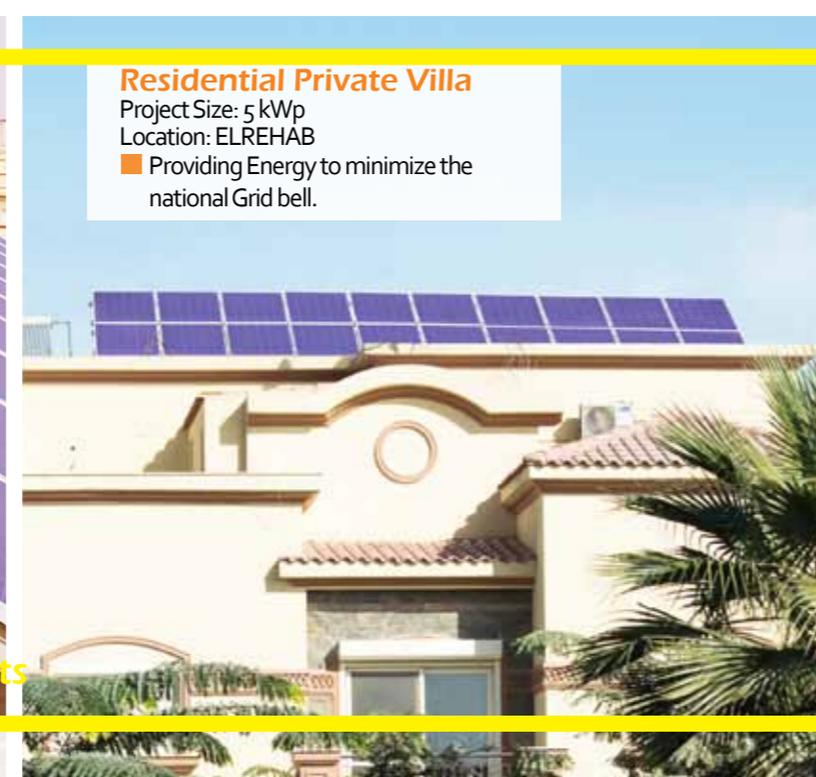
**Residential Private Villa**

Project Size: 10.2 kWp  
Location: ELREHAB  
■ Providing Energy to reach Zero national Grid bell.



**Residential Private Villa**

Project Size: 10.5 kWp  
Location: ELREHAB  
■ Providing Energy to reach Zero national Grid bell.



**Residential Private Villa**

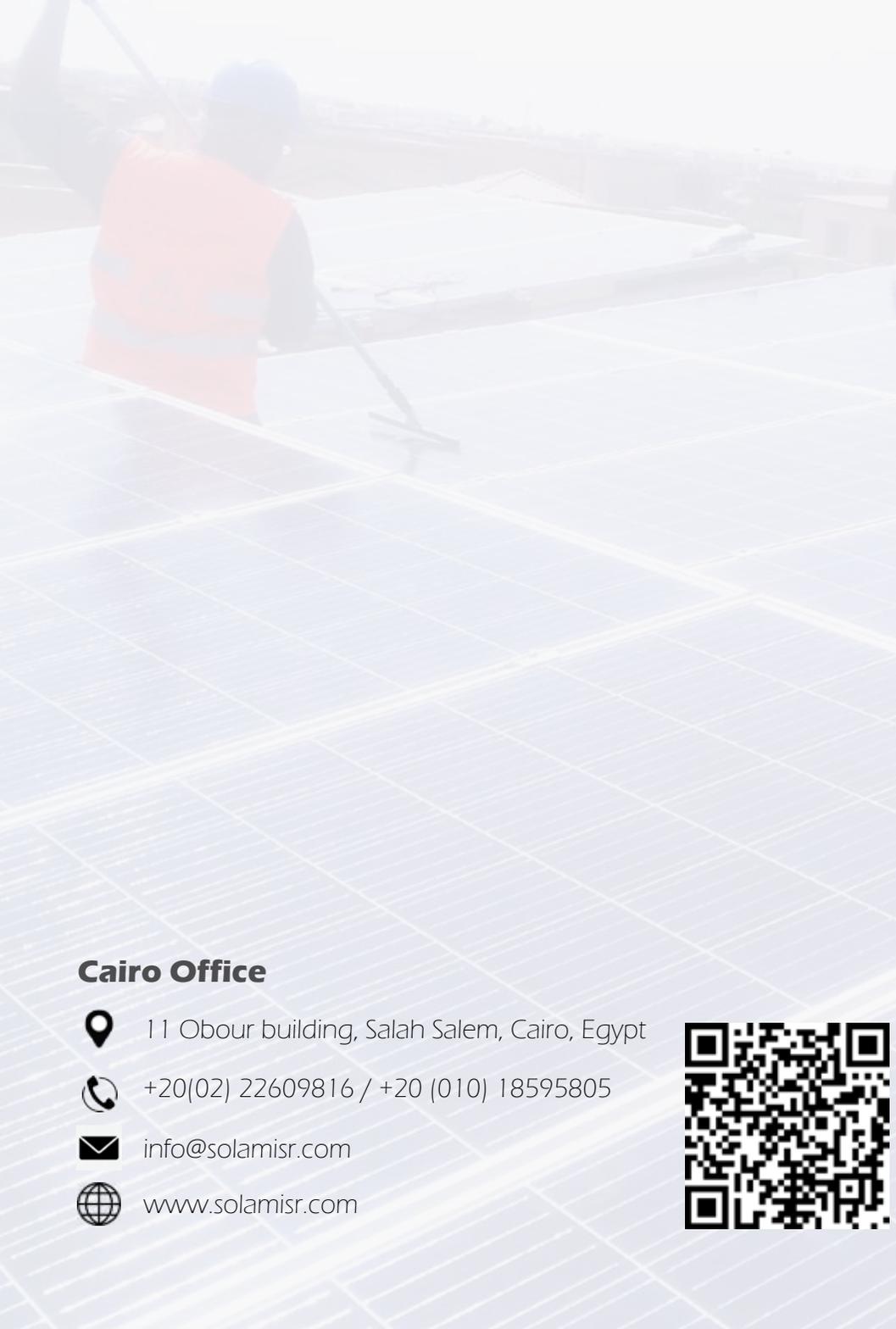
Project Size: 5 kWp  
Location: ELREHAB  
■ Providing Energy to minimize the national Grid bell.



**Residential Private Villa**

Project Size: 20 kWp  
Location: Fifth settlement  
■ Providing Energy to reach Zero national Grid bell.





## Cairo Office

 11 Obour building, Salah Salem, Cairo, Egypt

 +20(02) 22609816 / +20 (010) 18595805

 [info@solamISR.com](mailto:info@solamISR.com)

 [www.solamISR.com](http://www.solamISR.com)

